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Social psychology is the scientific study of how people's thoughts, feelings and behaviors are influenced by the actual, imagined or implied presence of others. In this definition, scientific refers to the empirical investigation using the scientific method. The terms thoughts, feelings and behavior refer to psychological variables that can be measured in humans. L. Berkowitz (Ed.), *Advances in experimental social psychology*, 4, Academic Press, New York (1969), pp. 1-34  
Psychology is the science of behavior and mind (not to be confused with neuroscience, which studies the neural underpinnings of psychological phenomena). Psychology includes the study of conscious and unconscious phenomena, as well as feeling and thought. It is an academic discipline of immense scope. Psychologists seek an understanding of the emergent properties of brains, and all the variety ...